

Attend this event focusing on key trends in healthcare technology in South Africa

# HEALTHTECH 2008 Conference

**19 & 20 November 2008**  
**Midrand Conference Centre, Johannesburg**

**INCLUDING EXPERT PRESENTATIONS FROM:**

- > *Tiwonge Mkandawire, Healthcare Analyst, Frost & Sullivan*
- > *Mladen Poluta, Director: Healthcare Technology Management Programme, University of Cape Town*
  - > *Shadrack Katuu, ICT Manager, Nelson Mandela Foundation*
- > *Dr Jacqui Miot, Head: Health Economics and Clinical Policy Unit, Discovery Health*
- > *Walter Uys, Information Systems Consultant, Old Mutual Healthcare and North West Provincial Government*
  - > *Johann Odendaal, CEO, Trifour Health Systems*
  - > *Joyce Selesho, Clinical Tutor, Louis Pasteur Private Hospital*
  - > *Ronelle Willemse, Account Manager: Healthcare, T-Systems*
- > *Prof Maurice Mars, Head: Department of Telehealth, University of Kwazulu-Natal*
  - > *Henry Oliver, Operations Manager, ECPD, a division of Aosis*

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*moving forward through knowledge sharing >*

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*Health technologies are defined as “the therapeutic devices, medical or surgical procedures used in medical care, and the organizational and supportive systems with which such care is provided.” This definition includes therapeutic, diagnostic and screening procedures and equipment.*

*Healthcare technology equals innovation. It gives doctors and medical personnel the opportunity to use the best medicine and best equipment necessary to perform their duties, while giving patients it gives patients the opportunity to lead better lives.*

*Integrating technology within the health sector has the potential to reduce costs, improve decisions made by healthcare professionals, ensure data quality while promising access to communication with the help of mobile devices in places which were previously not possible.*

*Developing appropriate technology for the healthcare sector is of paramount importance. The Healthcare Technology Conference and Exhibition scheduled to take place on 19 & 20 November 2008 at the Midrand Conference Centre, Johannesburg promises to exceed expectations in offering unique level of knowledge sharing in the healthcare technology industry.*

*The conference will keep healthcare delegates up-to-date about the latest solutions for improving medical care and improving efficiencies in the healthcare system. We have pulled out all the stops to bring delegates high powered topics which will address latest developments in healthcare technology.*

*We invite you to attend this conference designed for healthcare professionals and information technology experts in the healthcare industry.*

## **Objectives of the conference**

**Objective one:** To highlight the benefits of mHealth in South Africa

**Objective two:** To address challenges facing hospitals in South Africa by conceptualizing practical solutions through the use of technology

**Objective three:** To inform delegates on the latest key trends in healthcare technology

**Objective four:** To ensure networking opportunities amongst speakers and delegates

- 08:00 Registration and early morning refreshments
- 08:50 Opening remarks by chairperson
- 09:00 **Key trends in healthcare technology**  
identification of the top 10 key trends in healthcare technology  
how vendors are managing trends  
how are payers managing these trends  
effect on patient access to healthcare and affordability  
**Tiwonge Mkandawire, Healthcare Analyst, Frost & Sullivan**
- 09:45 **Requirements for medical scheme funding of new technologies**  
issues around funding of new technologies  
evidence-based medicine(EBM) requirements  
health economics(HE) of new technologies  
how medical schemes use EBM and HE in funding decisions  
case studies  
**Dr Jacqui Miot, Head: Health Economics and Clinical Policy Unit, Discovery Health**
- 10:30 Mid-morning refreshments
- 11:00 **Health information technology-governance infrastructure**  
conducting IT audits  
governance structures-COBIT,ITIL  
governance methodology  
**Shadrack Katuu, ICT Manager, Nelson Mandela Foundation**
- 11:45 **Using health information systems to enhance health service delivery**  
patient-centric information systems  
medical ICT's  
document message and image archiving and retrieval and transmission  
health standards  
data and information integration  
health business intelligence  
**Walter Uys, Information Systems Consultant, Old Mutual Healthcare and North West Provincial Government**
- 12:30 Closing remarks
- 12:35 Lunch

## **About the organisers - Trade Conferences International (TCI)**

*Trade Conferences International was formed in 2002 and concentrates on organising general business to business and policy orientated conferences and training courses.*

*Managed under the expertise of a highly experienced and dedicated team with many years of experience in the conference, exhibitions and media industries, TCI strives to bring to delegates the most up to date events in the most relevant industries with upstream topics and high-class speakers. In fact our ability to secure top speakers to our events forms a major part of our success recipe.*

*Since opening our doors we have organised more than 100 events in fields such as housing, finance, health, local government, transport, mining, IT, telecommunication and education.*

- 08:00 Early morning refreshments
- 08:50 Opening remarks by chairperson
- 09:00 **CASE STUDY: Lessons learnt while implementing an IT solution for an HIV/Aids Wellness programme at a large mine in the North West Province in SA.**  
background  
define the objectives and deliverables  
how to manage the high expectations  
do's and donts  
lessons learnt  
conclusion  
*Johann Odendaal, CEO, Trifour Health Systems*
- 09:45 **Issues affecting hospitals in South Africa**  
staff shortages  
shortage of equipment  
increasing centralization  
infrastructural problems  
*Joyce Selesho, Clinical Tutor, Louis Pasteur Private Hospital*
- 10:30 Mid-morning refreshments
- 11:00 **How integrated data systems can improve patient care in hospitals – A case study of Ethekwini Hospital and Heart Centre**  
providing reduced installation and cost by allowing staff to simplify operations

allowing medical staff more time in ensuring effective healthcare  
reducing training  
empowering system operators in performing their duties efficiently  
allowing for real-time inputting of data  
*Ronelle Willemse, Account Manager: Healthcare, T-Systems*

- 11:45 **Assessing health technologies prior and after implementation: the importance of asking the right questions**  
scope of health technologies needs assessments  
pre-implementation issues in asset-and risk management  
integrated framework  
impact on quality and effectiveness of healthcare delivery  
*Mladen Poluta, Director: Healthcare Technology Management Programme, University of Cape Town*
- 12:30 Lunch
- 13:30 **mHealth and the needs of the African clinic of the future**  
mHealth  
from home care to rural care  
talk while you work  
mlearning  
surveillance  
*Prof Maurice Mars, Head: Department of Telehealth, University of KwaZulu-Natal*
- 14:15 **CASE STUDY: The contribution of online technologies in the professional development of health workers**  
*Henry Oliver, Operations Manager, ECPD, a division of Aosis*
- 15:00 Closing remarks by chairperson

### What delegates had to say about last year's health conference

*"Presenters were very good and did support their information with facts."*

*Matsatsi Shabalala, Limpopo Department of Health*

*"The conference was an eye-opener in various aspects."*

*Mathoto Mashao, Limpopo Department of Health*

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Since opening our doors we have organised more than 150 events in fields such as housing, finance, health, local government, transport, mining, IT, telecommunication and education.

### SOME PREVIOUS CONFERENCES HOSTED BY TCI

- > Traffic Law Enforcement
- > Disaster Risk Management
- > Health Care Retention
- > Anti-Corruption
- > Biofuels
- > Water Allocation
- > Natural Resources
- > Higher Education
- > Knowledge Management in the Public Sector
- > Health Information Systems
- > Municipal Councilors
- > GIS and Environmental Management
- > Credit Law
- > Housing Africa
- > Climate Change
- > Integrated Development Planning
- > Sanitation
- > Freight Logistics
- > Food Security
- > Agribusiness
- > District Hospital Management
- > Consumer Protection
- > Kyoto Protocol
- > Inclusionary Housing
- > Nursing
- > Government Secretaries
- > GPS
- > Credit Risk
- > Micro Finance

### WHO SHOULD ATTEND?

- > Medical technologist and technicians
- > Health care consultants
- > Clinic & Hospital Managers & Administrators
- > Medical personnel & health workers
- > Computer Technologists
- > Clinical technologists
- > IT managers involved in health technology
- > Procurement managers
- > Pharmacists
- > Facilities and operations managers
- > Representatives from government department of health involved in health technology policy and health information systems

## DELEGATE REGISTRATION FORM

### HealthTech 2008 Exhibition & Conference

19 & 20 November 2008, Midrand Conference Centre, Johannesburg

Please register the following delegates for the above conference: **NB: PLEASE PRINT IN CAPITAL LETTERS**

FULL NAME \_\_\_\_\_ DESIGNATION \_\_\_\_\_ EMAIL \_\_\_\_\_

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FULL NAME \_\_\_\_\_ DESIGNATION \_\_\_\_\_ EMAIL \_\_\_\_\_

FULL NAME \_\_\_\_\_ DESIGNATION \_\_\_\_\_ EMAIL \_\_\_\_\_

ORGANISATION: \_\_\_\_\_ COMPANY VAT NO: \_\_\_\_\_

COMPANY TEL NO: \_\_\_\_\_ FAX NO: \_\_\_\_\_

PERSON DEALING WITH ACCOUNTS: \_\_\_\_\_ EMAIL: \_\_\_\_\_

POSTAL ADDRESS: \_\_\_\_\_

### REGISTRATION DETAILS:


**NORMAL REGISTRATION FEE PER PERSON:**  
R5 400.00 + VAT = R6 156.00

**EARLY REGISTRATION FEE PER PERSON:**  
R4 890.00 + VAT = R5 574.60


*Offer valid until Friday 5 November 2008.  
Registration cost does not include transport and accommodation*

#### 4 Simple Ways To Register

 Fax: +27 11 803-1553

 Contact us for more information on +27 11 803-0009

 Post: Trade Conferences International, PO Box 665, Fourways, 2055

 E-mail: info@tci-sa.co.za

**Are you a TCI Loyalty Card Member?**  Yes, Qualify me for an additional 5% discount.  No, please send me information about the Loyalty Card Programme

**Please note:** Upon receiving the registration form, an invoice will be issued electronically. In order to guarantee your booking, payments must be made within 5 days of receiving the invoice. When payments are made, please supply the bank with your company name as reference.

Fees include lunch, refreshments and conference documentation. The organisers reserve the right to make necessary changes to the programmes, speakers, venue or the dates should the need arise.

**CANCELLATIONS:** will only be permitted within 5 days of registration. Thereafter your organisation will be held liable for payment of the full amount with no exceptions. Cancellations must be done in writing and forwarded to Ryno van Ellewee at [ryno@tci-sa.co.za](mailto:ryno@tci-sa.co.za) or faxed to 011 803-1553.

**NB: I hereby acknowledge that I have read and understood all the terms and conditions of registration, and have the authority to approve the registration**

FULL AMOUNT TO BE PAID: \_\_\_\_\_ (incl. VAT)

FULL NAME OF APPROVING MANAGER: \_\_\_\_\_

DESIGNATION: \_\_\_\_\_

APPROVING MANAGER'S SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

### ACCOMMODATION

Reservations can be made directly to the Midrand Conference Centre by Tel: 011 315 8326,  
Fax: 011 805 6758 or e-mail [assist@midrandconferencecentre.co.za](mailto:assist@midrandconferencecentre.co.za)/[info@midrandconferencecentre.co.za](mailto:info@midrandconferencecentre.co.za).  
Single rate: R950.00, double rate: R1295.00 per night excluding Full English Breakfast at R110.00, Dinner: R189.00